

# SO SCOTTSDALE!

A FASHION & BEAUTY MAGAZINE FOR WOMEN

JULY 2014

MEET THE  
WOMAN  
BEHIND COLD  
STONE'S  
ICE CREAM  
FLAVORS

YOUR SUMMER  
MAKEUP  
QUESTIONS—  
ANSWERED

SUMMER  
HAIR  
SOLUTIONS

✓ FUN ACCESSORIES  
✓ PRODUCTS THAT WORK

RED,  
WHITE  
AND  
BLUE

WHITE HOT  
FASHIONS!

DAZZLE IN SUMMER'S  
HIPPEST NON-COLOR

A TOAST TO  
THE FOURTH

3TV'S  
KALEY O'KELLEY  
REPORTS IN

THE BEST  
LOCAL  
STAYCATIONS

SAVING  
LIVES

MAGGIE MCCRACKEN'S  
MISSION TO HELP

PHOTOS BY CARL SCHULTZ

## VIVA LAS VEGAS

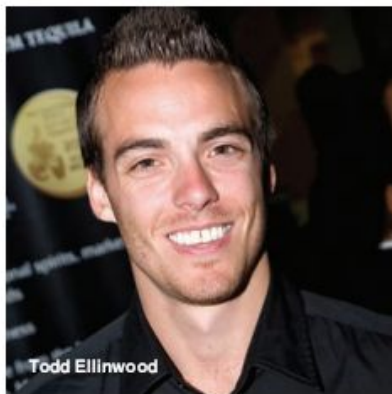
This semi-formal event at City Center at City North featured food, drinks, casino-style gaming tables, live entertainment and a silent auction. *continued on page 76*



Alexis and  
Wes Krisay

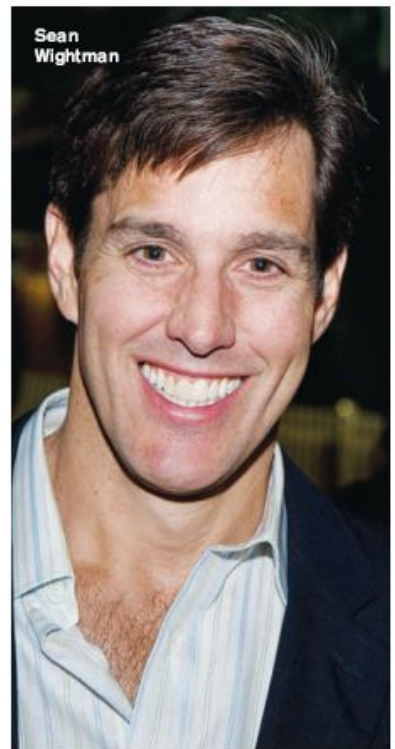


Ashley Dotson



Todd Ellinwood

Attendees tried their hand at games such as blackjack and craps, all for a good cause—the popular event raises money for the Valley of the Sun Active 20-30 Club's philanthropic arm, Valley Kids Foundation.



Sean  
Wightman